LANDOR ASSOCIATES

DEC 13 1985

December 12, 1985

Ms. Heide H. Ulbrich
PHILIP MORRIS INCORPORATED
120 Park Avenue
New York, NY 10017

Dear Heide,

Enclosed is the Alpine Menthol 85mm soft pack reproduction artwork for Singapore, project #10531.

As per our earlier conversations, when preparing this artwork we have addressed the print tolerance requirements for all the copy and the crest.

In regard to the warning statement, as per previous projects for Singapore, we are showing position only. Reproduction quality artwork of this copy should be stripped in by Richmond.

We have also enclosed closure sticker art in case you require it.

Best personal regards,

LANDOR ASSOCIATES

Hank McKnow
Associate

HM/pl
Enc.
cc: Leslie Greher

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Source: https://www.industrydocuments.ucsf.edu/docs/tqbk0004